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PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of

Eiichi ITO et al.

Group Art Unit: 3625

Application No.: 09/812,556

Examiner: M. AIRAPETIAN

Filed: March 21, 2001

Docket No.: 108863

For: SYSTEMS AND METHODS FOR AUTOMATICALLY PROVIDING A
PERSONALIZED PRODUCT

REQUEST FOR RECONSIDERATION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In reply to the July 31, 2006 Office Action, reconsideration of the rejections is respectfully requested in light of the following remarks.

Claims 13, 16 and 18-24 are pending in this application.

I. The Claims Define Patentable Subject Matter

The Office Action rejects claims 13, 16, 19 and 20-22 under 35 U.S.C. §103(a) over U.S. Patent No. 5,748,484 to Cannon et al. in view of U.S. Patent No. 6,980,319 to Ohta; rejects claim 18 under 35 U.S.C. §103(a) over Cannon and Ohta and further in view of U.S. Patent Application Publication No. 2003/0208442 to Cockrill et al.; rejects claim 23 under 35 U.S.C. §103(a) over Cannon and Ohta in view of U.S. Patent No. 6,174,579 to Slyster et al.; and rejects claim 24 under 35 U.S.C. §103(a) over Cannon and Ohta in view of Slyster.

These rejections are respectfully traversed.

Ohta does not qualify as prior art. The U.S. filing date of Ohta is March 2, 2001.

However, the present application was filed on March 21, 2002, claims priority from JP 2000-083219 filed March 21, 2000, JP 2000-083221 filed March 21, 2000, and JP 2000-083222 filed March 21, 2000. The priority was claimed in the present application on March 21, 2001, and was acknowledged by the U.S. Patent and Trademark Office on August 27, 2003.

Applicants file an accurate English-language translations of each priority document herewith.

As the instant claims are fully supported by the priority documents, Ohta is not prior art to the present application.

Because Ohta does not qualify as prior art, and the other applied references do not remedy Ohta's deficiencies, the rejections must be withdrawn. Withdrawal of the rejections is thus respectfully requested.

II. Conclusion

In view of the foregoing, it is respectfully submitted that this application is in condition for allowance. Favorable reconsideration and prompt allowance are earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number set forth below.

Respectfully submitted,



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Randi B. Isaacs
Registration No. 56,046

JAO:RBI/hs

Attachments:

English Translation of JP 2000-083219
English Translation of JP 2000-083221
English Translation of JP 2000-083222

Date: September 21, 2006

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